

# Decorö 2022

IV CHORAL MUSIC FAIR AND EXPO

Fórum Evolución  
Burgos, October 1<sup>st</sup> & 2<sup>nd</sup>, 2022

Organized by:



*The internationalisation of this event is supported by the IGNITE project*



## INTRÖDUCTION

The Spanish Association of Choir Conductors (AEDCORO) organizes in Burgos Decorö 2022, the IV Choral Fair & EXPO.

After the success of the previous editions, we once again present a meeting weekend among professionals in the field of national and international choral music. The fair aims to be a meeting point for professionals in the choral sector (singers, conductors, programmers, service providers, composers, publishers, festivals, contests, federations, training workshop, mass media, etc.), where they can present, share, promote, or exchange ideas about their expertise, projects, or products. The Expo program is completed with round-tables and presentations, both from national and international guests.

The name of the fair (Decorö) is a wordplay made from Spanish words “*decoro*” (decorum, seemliness) and “*de coro*” (from/about choir).

## TARGET GRÖUP

Choral singing involves a remarkable number of people in our country. Although there is not a state census of choral singers, the literature estimates it at hundreds of thousands of Spaniards.

AEDCORO will celebrate its Decorö within a weekend dedicated for choral music. More than 150 AEDCORO members, choral conductors from all over Spain are invited. During the event, the following activities will take place:

- Presentations, round tables and masterclasses by personalities related to the choral music, national and international cultural management.
- Microconcerts of choral music in cooperation with the Choral Federation of Burgos
- 19th National Choral Contest “Antonio José”. There will be 5 selected choirs for the competition. This contest is a member of the Spanish Grand Prix.

The event will take place both online and face to face. Burgos will become the capital of the Spanish choral singing during Decorö. All planned activities will take place at Fórum Evolución, the main exhibition center in Burgos, just in the heart of the city.

The expected target groups for the event are the following:

- AEDCORO members
- Local conductors
- Online partners of foreign directors associations
- Members of the microconcerts from the choral exhibition
- Speakers and guests for the planned activities
- Choral Federation of Burgos partners and choirs from Burgos (30 in Burgos city, more than 100 in Burgos province)
- Members from the participant choirs in the choral contest “Antonio José”
- Jury of the choral contest “Antonio José”
- Regional and municipal authorities
- Mass media
- Exhibitors at the fair
- Audience of the concerts.
- Citizens of Burgos (more than 175,000 inhabitants)



*Visitors of the 1st edition of Decorö (2019)*



*Online presentation during 2nd edition of Decorö (2020)*



*Exhibitors of the 3rd edition of Decorö (2021)*

## THE CITY OF BURGÖS

Burgos, in the heart of the northern half of the Iberian Peninsula, is an important road and railway junction (being part of Lisbon/Madrid-Irun-Paris line). Also, there is a domestic airport providing direct flights from/to Barcelona.

The main international airport is Madrid (240 km from Burgos). Also there are international airports in Vitoria-Gasteiz (120 km from Burgos), Bilbao (160 km from Burgos) and Santander (180 km from Burgos).

Burgos is relatively close to the following regional capitals, all of them with more than 100,000 inhabitants::

- Zaragoza: 300 km
- Bayonne: 270 km
- Valladolid: 130 km
- Oviedo: 300 km
- Pamplona: 210 km
- Donostia/San Sebastián: 220 km
- Logroño: 120 km
- Salamanca: 240 km
- León: 180 km

Moreover, Burgos is one of the main stops in The Way of Saint James (“Camino de Santiago”) and also one of the principal tourist destinations in Spain. It has a great and rich monumental environment with two sites of UNESCO’s World Heritage List (Saint Mary’s Cathedral and Archaeological Site of Atapuerca).



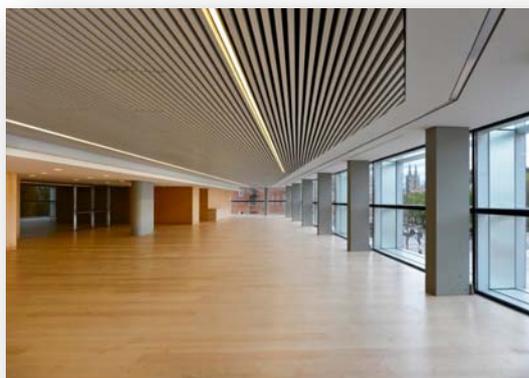
*Burgos city. View from Fórum Evolución*

## FÖRUM EVOLUCIÓN

Fórum Evolución is the Conference Centre and Auditorium in Burgos. It is part of the Human Evolution Complex and was designed by the architect Juan Navarro Baldeweg, being opened in 2012. It is located on the bank of the Arlanzón River, so close to the historical centre and in a pedestrian area.

On the first floor of the Forum with direct access from the street, Decorö fair is located in an open space of more than 500 m<sup>2</sup> with impressive views of the river and the historic center. For the presentations, an area with capacity for 100 people and audiovisual media will be set up.

The Burgos Evolution Forum has made a significant investment in 2020 as a result of the COVID-19 pandemic, adapting its air renewal systems, control and access flows allowing the fair to take place with the possible restrictions determined by the authorities competent health in a safe environment.



*Area for exhibition and area for presentation*

## SCHEDULED TIMETABLE

Decorö is being designed for exhibitors easy travels and setting up. We strongly recommend the exhibitors to come at least a day before to enjoy the city.

The general schedule is the following (the complete programme of round-tables, conferences, and other activities will be public in September)::

- Saturday, October 1<sup>st</sup>:
  - 10:00 Exhibitors opening
  - 11:00 Opening Fair Decorö 2022
  - 14:00 Lunch break
  - 16:00 Reopening Fair
  - 19:00 Closing Fair
  - 19:30 XIX Choral Contest “Antonio José”
- Sunday, October 2<sup>nd</sup>:
  - 10:00 Reopening Fair
  - 14:00 Lunch break
  - 16:00 Reopening Fair
  - 19:00 Closing Fair Decorö 2022



*Moments of the 3rd Fair Decorö (Burgos, 2021)*

## HOW TO PARTICIPATE

AEDCORO's wish for Decorö fair to be a real and useful meeting point for all the institutions related to choral music. Various packs are offered to exhibitors according to their possibilities and business sizes, starting from very competitive prices.

The Fair Decorö is conceived as a diaphanous space where the exhibitors will have working tables to exhibit their products and establish professional relationships. Throughout the day there will be presentations of about 20 minutes in a soundproof conference room, placed on the same floor as the exhibition hall.

Here we present you the packs we designed for exhibitors (all prices VAT included, excluding any international banking charges):

SMALL COMPANIES OR ASSOCIATION	<ul style="list-style-type: none"> <li>• Whole working table (160x80) and 2 chairs</li> <li>• 1 power outlet 230 V</li> <li>• Wi-fi</li> <li>• Front label for the table with brand logo.</li> <li>• 2 tickets for the choral contest "Antonio José"</li> <li>• Mention in the Decorö website.</li> </ul>	<p><b>General rate:</b> <b>150 €</b> VAT included -</p> <p>AEDCORO protective partners: <b>0€</b></p>
ONLINE	<ul style="list-style-type: none"> <li>• 20 'connection via Zoom broadcast in the Conference Area and open on AEDCORO social networks</li> <li>• Possibility of sending information brochures to distribute to in-person attendees</li> <li>• Mention in the Decorö website.</li> </ul>	<p><b>General rate:</b> <b>200 €</b> VAT included -</p> <p>AEDCORO protective partners: <b>0€</b></p>
PREMIUM	<ul style="list-style-type: none"> <li>• Whole working table (160x80) and 2 chairs</li> <li>• Privileged location at the fair.</li> <li>• 1 power outlet 230 V</li> <li>• Wi-fi</li> <li>• Front label for the table with brand logo.</li> <li>• 4 tickets for the choral contest "Antonio José"</li> <li>• 20 'connection via Zoom broadcast in the Conference Area and open on AEDCORO social networks</li> <li>• Mention in Decorö website and AEDCORO social network.</li> </ul>	<p><b>General rate:</b> <b>400 €</b> VAT included -</p> <p>AEDCORO protective partners: <b>150€</b> VAT included</p>
CUSTOM BUILT	<ul style="list-style-type: none"> <li>• We commit to study and offer a budget according to the needs of each exhibitor</li> </ul>	<b>CUSTOMIZED</b>

- 10% discount for early booking before July 31<sup>st</sup>, 2022
- Printing and assembly of 80x180 X-Banner; 90€ (VAT included)

## SALES AREA

Are you a publisher or composer? Would you like to sell your material in our Fair? Do you have any interesting CDs or DVDs of choral music that you could sell to Decorö visitors?

If you are not interested to be an exhibitor but you want to sell your material, we offer the opportunity to sell your material in the Sales Area of the Fair. This area will be attended by AEDCORO collaborators. The conditions are as follows:

SALES AREA	<ul style="list-style-type: none"> <li>• Material for sale in a sales area within the entities that choose this modality</li> <li>• Without previous payment</li> <li>• Material must be sent to Burgos before the Fair and the unsold material must be collected in Burgos after the fair</li> <li>• The sales area will be attended by collaborators from AEDCORO that will be limited to charging according to prices of Catalogue.</li> <li>• There won't be custom X-banner or poster on the table, although the logo of the contracting entity may be together with the other logos of sales area participants</li> <li>• AEDCORO will pay 60% of the sold material to each entity to offset the expenses of assembly and collaborating staff</li> <li>• There is no minimum sale. Neither charge won't be made in case material is not sold</li> <li>• Does not include tickets for scheduled concerts. Neither presence on the web nor social networks</li> </ul>	<p>Space rental: 0 € (Please, check all the conditions)</p>
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*Sales area - Decorö 2021*

## INTERNATIONAL EXHIBITÖRS

Decorö 2022 has been granted by European Choral Association for internationalisation. Therefore, if you are a small foreign publisher's house or a choral composer, there are special conditions for you:

- May you attend in person the fair, we will assist you with the organization of the trip. Our Delegate for International Relations will receive you in Burgos and will pay attention on you throughout the Fair.
- If you are unable to attend physically the event but you would like to make your music accessible at the fair, you can send your material for sale to our sales area, and we will cover up to 25€ of shipping costs. If you are interested, please contact us at [decoro@aedcoro.com](mailto:decoro@aedcoro.com) before September 1<sup>st</sup>, providing the following information:
  - Composers: professional CV and list of works (add audio/video links to performed pieces, if possible).
  - Publishing houses: Dossier about the company, and list of music scores/CDs to be send to the fair.

## CÖNTACT

If you are interested in exhibiting at our fair or you have any doubts or suggestions, we kindly encourage you to write an e-mail to our coordinator César Zumel to:

[decoro@aedcoro.com](mailto:decoro@aedcoro.com)

Organized by: Spanish Association of Choir Conductors (AEDCORO)

[www.aedcoro.com](http://www.aedcoro.com)



Colaborators:

